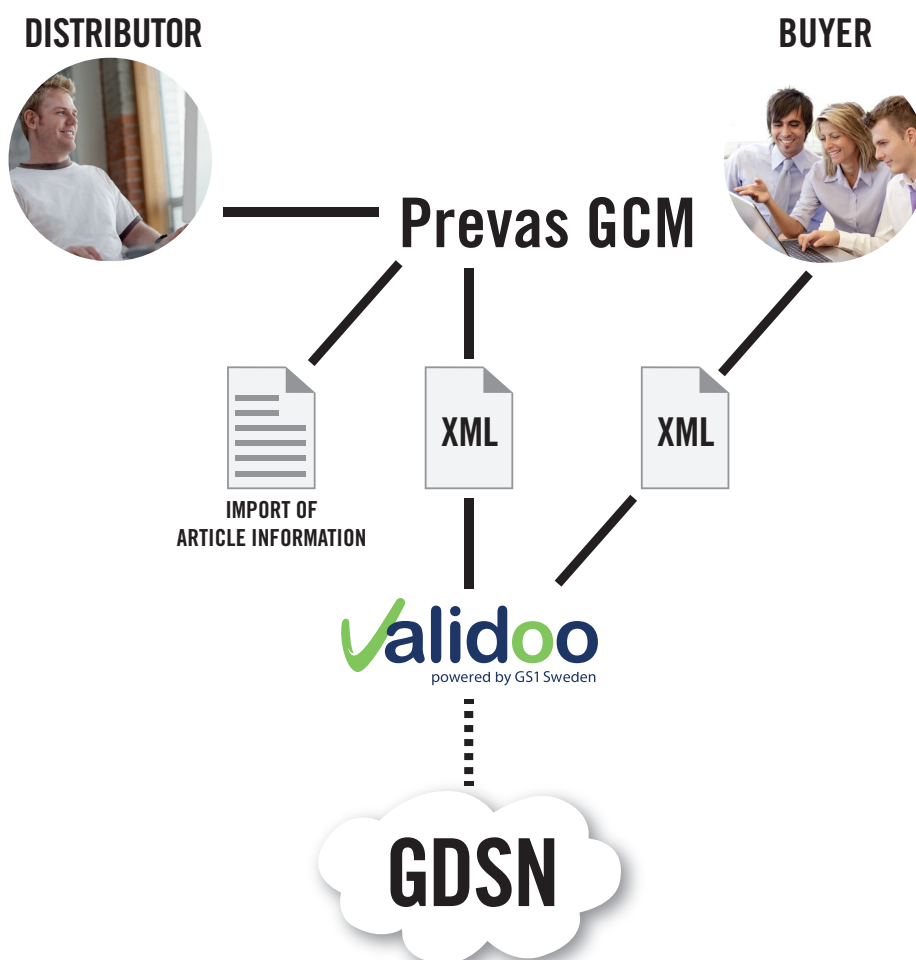


PREVAS GCM

Prevas GCM (Goods Certificate Manager) – system for electronic article information

Prevas GCM is a web based system where distributors register, maintain, and send trade item information electronically to buyers in FMCG. Prevas GCM supports GS1's latest standard for trade item information in GS1 XML-format and includes a food and beverage extension, is easy to get started with and the service also includes support with experienced staff.





PREVAS GCM

WHAT IS PREVAS GCM?

- GCM is a web based system where distributors register, maintain, and send trade item information electronically to buyers in FMCG, Apoteket AB, and to other pharmacy chains. GS1's webservice Validoo Item is used when sending trade item information to buyers.
- GCM supports GS1's latest standard for trade item information in GS1 XML-format and includes a Food and Beverage Extension. The Food and Beverage Extension contains registered detailed information for consumable products for retail businesses, restaurants and mass caterers.
- GCM electronic trade item information can be sent to all buyers connected to GS1 Validoo. There is also the possibility to send trade item information to other countries via GS1's network (GDSN).

ADVANTAGES WITH PREVAS' GCM

- Web based service where Prevas is responsible for the operation, security, and maintenance. No installation is required, since all that is needed is a PC with access to the internet.
- Easy to get started with. Can, if needed, be integrated with the distributors ERP system.
- Functions are included for validating data as for example control of mandatory fields, function for copying existing trade item information and possibility to give user different user rights in the system.
- Fixed monthly fee with unlimited number of users.
- Support is included.
- If needed, existing trade item information can be imported via (but not limited to) XML, Excel-files, or from the distributor's database.
- Existing trade item information in Prevas GCM can be exported to Excel- or Pdf-file.
- Used by about 160 businesses (examples; Arla Foods, Proctor & Gamble, Duni, Mondelez, Semper, Unilever)

SUPPORT INCLUDED

Prevas has a long tradition of supplying support to customers with business critical systems, worldwide. For our GCM-customers, support is available all business days from 8-17. The support is staffed by experienced personnel with good knowledge about the customers, the trade item information process, and GS1's demands on the trade item information.

REGISTERING HELP

If you need assistance with registering articles but don't see the need for a complete GCM system, then Prevas' support can assist you with registering, maintaining, and distributing your trade item information to your buyers.

INTEGRATION AND CUSTOMER ADAPPTIONS

Prevas can take full responsibility for implementing integration with existing system/business system. We help you with a solution regardless you have your own business system with "master data" or will use Prevas GCM for this purpose. Several of our customers have integrated their own system with Prevas GCM.

The advantages among others are:

- Reduced cost for unnecessary duplication of manual input and maintenance of data in several system
- Increased data quality and reduction of error sources when data is transmitted automatically

Different kind of customer adaptations could be implemented as required. Prevas has for example experience of handling trade item information via other data pools than Validoo, as 1WorldSync. Prevas has experience in implementing different IT-solutions, both services and solutions for maintenance and support in close cooperation with customers. If you have any questions of integration solutions please contact Prevas for further discussions.

EDUCATION

Prevas offers GCM-users education via the telephone. The education is adjusted to the customer's needs and can, for example, include the basics of the system, both the handling of articles and easier system administration. The education can also include hands-on exercises where the participants get a chance to register and send article information to recipients. Prevas also provides training for several participants at Prevas or at the customer's location.

CONTACT

More information about Prevas' GCM is available at: www.prevas.se/gcm or contact Prevas via email: gcm.info@prevas.se.

With leading expertise in high-tech product development, embedded systems and industrial IT & automation, Prevas contributes by providing innovative solutions and services that create growth. Prevas was founded in 1985 and is the main supplier and development partner to leading companies in industries such as life science, telecom, automotive, defense, energy and engineering. Offices are located in Sweden, Denmark, Norway and India. The company has just over 600 employees. Prevas has been listed on the NASDAQ exchange in Stockholm since 1998. For more information, please visit www.prevas.com.


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